

MARUM / GLOMAR Transferable Skills Course

Science Presentation – Improve your Style

Werner Große

Media Studies, Technical University Braunschweig

including a short overview on

Science communication activities at MARUM

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Public Relations, MARUM - Center for Marine Environmental Sciences

12 – 13 November 2015, MARUM, Bremen

Objectives

Guess you are asked to present your scientific subject: as a paper to specialists, in an interview for TV, as part of a lecture to students or even as your inaugural lecture. Are you fit to make the best of it? What about your public skills, your media competence, your communicational qualifications?

Do your PowerPoint slides look like Microsoft templates or have you found your own style? Let us try to improve your next presentation and let us upgrade your self-confidence when you take the floor next time.

This two-day course will give you guidance on how to help yourself. Do not expect straightforward solutions in form of technical PowerPoint skills. Instead, we will discuss 'good' and 'bad' presentations, we will learn about visual media and the 'iconic turn', and, last not least, we will change our attitude towards a better performance.

Location

MARUM, University of Bremen, 28359 Bremen, Germany, Room 2070

Time

09.00 – 17.00

Target group

PhD students and Postdocs who would like to improve their presentation style and PowerPoint slides.

Registration

To register for this course, please fill in the [registration form](#).

Please note that your registration will be binding.

The registration deadline for this course is **11 October 2015**.

Any enquiries regarding the course should be addressed to glomar-courses@marum.de.