



COURSE PROGRAMME

MARUM / GLOMAR Transferable Skills Course

Communicate your Science

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2 – 3 June 2015, MARUM Bremen

Objectives

Scientists are frequently required to transfer their knowledge to colleagues from other disciplines or non-scientists like journalists. The success of scientists' efforts to teach, acquire research funds, work in interdisciplinary environments as well as to reach out to the public and to raise awareness for important issues heavily depends on their skills to present their expert knowledge in an *interesting* and *accessible* way.

This two-day course offers practical exercises (writing and presenting) which can help to improve your science communication abilities. It also offers an excursion to Hamburg, where we will visit the editorial offices of the German weekly newspaper *DIE ZEIT* and the German *National Geographic* magazine. Science and chief-editors will provide insights of how media outlets work and how your science could make it into news headlines.

Course schedule

2 June 2015	MARUM I, Room 2070	09.00 - 17.00
3 June 2015	Excursion to Hamburg	Departure from Bremen train station: 08.30 hrs.
		Back at Bremen train station: 17.24 hrs.

Target group

Early career scientists who are interested in science communication activities

Location (Day 1)

MARUM, University of Bremen, Leobener Strasse, 28359 Bremen, Germany, Room 2070







Registration

To register for this course, please fill in the registration form.

Please note that you registration will be binding.

The registration deadline for this course is 20 May 2015.

Any enquiries regarding the course should be addressed to <u>glomar-courses@marum.de</u>.