



18 November 2014

18.00 - Bremer Presse-Club, Schnoor 27/28, 28195 Bremen

Dr. Dennis Fink

Co-founder / CEO mediomix GmbH



Dennis Fink is the CEO and Co-Founder of the digital media agency mediomix GmbH, which delivers science communication solutions to researchers and industry.

Born in Cologne, he was among the first Bachelor students in Biology of the University in Cologne and joined the International Max-Planck Research School MarMic at the MPI Bremen in 2006.

Already during his PhD he realized, that by using modern media comes a unique opportunity to help researchers with their scientific outreach. For this reason, he and his colleague Dr. Wolfgang Hankeln decided to start their own company in Cologne after their PhDs in 2011. This was made possible with the EXIST stipend of the Bundesministerium für Wirtschaft und Technik and another stipend from the Mediengründerzentrum NRW.

His company mediomix helps scientists with their outreach and communication. This includes scientific animations, movies, interactive education, social media outreach, training of grad students and other services.

On his way from scientist to science communicator, Dennis Fink learned the assets of managing a company and acquired valuable insights from science communication for industry and research, that he would like to share with at this occasion.