

## MARUM / GLOMAR Transferable Skills Course:

### Science Presentation – Improve your Style

Werner Große

*Media Studies, Technical University Braunschweig*

including a short overview on

### Science communication activities at MARUM

Albert Gerdes

*Public Relations, MARUM - Center for Marine Environmental Sciences*

**6 – 7 November 2014, MARUM, Bremen**

#### Objectives

Guess you are asked to present your scientific subject: as a paper to specialists, in an interview for TV, as part of a lecture to students or even as your inaugural lecture. Are you fit to make the best of it? What about your public skills, your media competence, your communicational qualifications?

Do your PowerPoint slides look like Microsoft templates or have you found your own style? Let us try to improve your next presentation and let us upgrade your self-confidence when you take the floor next time.

This two-day course will give you guidance on how to help yourself. Do not expect straightforward solutions in form of technical PowerPoint skills. Instead, we will discuss 'good' and 'bad' presentations, we will learn about visual media and the 'iconic turn', and, last not least, we will change our attitude towards a better performance.

#### Time

09.00 – 17.00

#### Location

MARUM, University of Bremen, 28359 Bremen, Germany, Room 2070

#### To subscribe

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### To subscribe

To subscribe to this course, please fill in the [registration form](#).  
Any enquiries concerning the course should be addressed to [glomar-courses@marum.de](mailto:glomar-courses@marum.de).

The **registration deadline** for this course is **16 October 2014**. If registration is too low by this day, the course may be cancelled.