MARUM / GLOMAR Expert Course:

Text Analysis Methods

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Objectives
This course is designed for social scientists working with a range of qualitative data such as text, video, and other images. Students will gain an overview of systematic methods that can be used to analysis qualitative data and guidelines about when to use specific methods. The course will be divided into two sections. Section I will cover the basics of qualitative research from data collection, transcription, codebooks, identifying themes, and systematic comparisons. Section II is designed as a hands-on analysis workshop. This section will allow the students to work with their own data to identify patterns and conduct content analysis in relation to individual research questions. After completing this course, students should be able to identify and demonstrate appropriate analysis methods for their own qualitative data.

Topics
- Basics of qualitative research
- Transcribing – range of detail and purpose
- Developing codebooks – in the field and as analysis
- Identifying themes – beginning to see patterns
- Systematic comparisons

Target group
The course is designed for social scientists. However, anyone interested in working with qualitative data, including those involved in interdisciplinary research, are very welcome to participate.

Time

09.00 – 13.00

Location
MARUM, University of Bremen, 28359 Bremen, Germany
Room 0190

To subscribe
To subscribe to this course, please fill in the registration form.
Any enquiries concerning the course should be addressed to glomar-courses@marum.de.