

MARUM / GLOMAR Transferrable Skills Course:

Presentation Skills

Sabine Lerch

Trainer, Coach and Business Mediator
www.science.sabinelerch.de

5 – 6 June 2014, MARUM Bremen

Objectives

Public speaking is a necessity in scientific life. Publish or perish – and some of your publications are talks in front of a more or less professional and more or less benevolent audience.

“Poets are born – speakers are made” with this quote Roman Rhetoricians used to motivate their students centuries ago. Yes, you can learn what the success factors of a good scientific presentation are. Very rarely is it the quality of the research results that cause problems. More often structure, orientation and personal performance can and should be improved to ensure that you come across as creative and credible scientist.

Find out what your strengths are and develop your individual presentation profile. Take steps to learn how to lead the audience from your first appearance on stage until the last question in the discussion. Be authentic, enthusiastic and convincing!

Topics

The Preparation

- ...what to collect and how to arrange
- *The target group and their expectations*
- *Message, structure and the red line*

Being aware what's happening out there

- ...“reading” and leading the audience
- *Sharpen the sensory perception*
- *Voice, body and more*

Powerful Presentation Language

- ...supporting your message
- *Helpful sentences for intro, main part and end*
- *Chunking and other “friends”*

Platform Skills

- ...for clear visualisation and high creativity
- *Powerpoint, flipchart et. al.*
- *Mindmaps and brainstorming*

The “Show” must go on

- ...state control or how to deal with difficulties
- *Nervousness and stage fright*
- *Using the inner resources*

Question and Answer Session

- ...what to say if ...
- *Clarifying questions*
- *Paraphrasing*

Methods

The training is conducted over 2 full days. It consists of short theory lessons and special exercises to focus for example on body language. The rest of the time is spent on presenting, presenting, presenting.

Each participant gives a (prepared) talk which is video-taped and analysed. Structured feedback is given by the peer group and the trainer.

Course schedule

Day 1: 09.30 – 12:45 and 12:45 – 17:45

Day 2: 09.00 – 12.30 and 13.30 – 17.15

Location

MARUM, University of Bremen, Leobener Strasse, 28359 Bremen, Germany, Room 2070

To subscribe

To subscribe to this course, please fill in the [registration form](#).

Any enquiries concerning the course should be addressed to glomar-courses@marum.de.

The **registration deadline** for this course is **22 May 2014**. If registration is too low by this day, the course may be cancelled.