

## MARUM / GLOMAR Transferable Skills Course:

### Science Communication in Times of PowerPoint

Werner Große

*Media Studies, Technical University Braunschweig*

including a short overview on

#### Science communication activities at MARUM

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*Public Relations, MARUM - Center for Marine Environmental Sciences*

**26 – 27 November 2013, MARUM, Bremen**

#### Objectives

Guess you are asked to present your scientific subject: as a paper to specialists, in an interview for TV, as part of a lecture to students or even as your inaugural lecture. Are you fit to make the best of it? What about your public skills, your media competence, your communicational qualifications?

Do your PowerPoint transparencies still look like the good old ones, when overhead projectors were in fashion? Let us try to improve your next presentation and let us upgrade your self-confidence when you take the floor next time.

This two days seminar will give you guidance how to help yourself. Do not expect straightforward solutions in form of technical PowerPoint skills. Instead, we will discuss good and bad presentations, we will learn about visual media and the 'iconic turn' and last not least we will change our attitude towards a better performance.

#### Time

09.00 – 17.00

#### Location

MARUM, University of Bremen, 28359 Bremen, Germany, Room 2070

#### To subscribe

To subscribe to this course, please fill in the [registration form](#).

Any enquiries concerning the course should be addressed to [glomar-courses@marum.de](mailto:glomar-courses@marum.de).