

## MARUM / GLOMAR Expert Course:

### **Presenting Marine Research in the Museum - Career perspectives for scientists -**

Prof. Dr. Ingo Heidbrink

Old Dominion University Norfolk, Virginia, USA

**15 – 16 November 2012, MARUM, Bremen**

#### **Objectives**

Museums are an important communication channel for presenting scientific and scholarly research results to a wider audience. Nevertheless most marine scientists and scholars are not used to cooperation with museums and will not know how to prepare their research results for a presentation in the context of a museum.

This GLOMAR Expert Course will introduce basic concepts of presentation of scientific results in a museum, discuss possibilities and limitations of such cooperation and familiarize participants of the course with basic concepts of museology as well as with the strengths and weaknesses of museums in comparison to other means of communication of scientific or scholarly research.

After completion of this two-day Expert-Course participants will (hopefully) be able to understand the requirements for a successful presentation of their research results in a museum, and to utilize such cooperation for a successful communication of cutting edge scientific and/or scholarly research to a broad audience via permanent or temporary exhibitions at a museum.

#### **The lecturer**

Prof. Dr. Ingo Heidbrink is a maritime historian, who has worked with the German Maritime Museum and a wide variety of other museums for more than a decade. He has been head of the department of fisheries and whaling history at the German Maritime Museum and has organized a number of special exhibitions in the context of fisheries history and the history of Polar Research. Today he is Professor of Maritime History at Old Dominion University in Norfolk, VA and Secretary General of the International Commission for Maritime History.

#### **Time**

09.00 – 17.00

#### **Location**

MARUM, University of Bremen, 28359 Bremen, Germany, Room 2060

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