
Professional Development Programme

Short Course

Communicate your Science: How to get involved in public engagement activities in marine sciences in and around Bremen

Ulrike Prange

*MARUM – Center for Marine Environmental Sciences, University of Bremen
Science communication group*

with contributions from

Gerhard Bartzke, Luis Greiffenhagen, Janina Groninga, Jessica Hargreaves, Palash Kumawat, and Joely Maak

8 April 2023

14.00 – 17.00 hrs.

Objectives

Science Communication and public outreach are meant to be a link between science and the general public. This implies not only communicating results but also the whole process of research. In this short course, you will get an overview of the activities of the MARUM communications group and formats that you can get involved in – e.g. answering questions in person at an event, be an expert during the preparation of an exhibition or engage in digital and virtual formats.

Topics include

- Aims of science communication
- Overview of MARUM's outreach activities for different target groups
- Overview of established and new formats; examples of individual formats
- Science communication during corona pandemic: best practice (and not so good practice)
- Possibilities to get involved
- Let's discuss your idea to communicate your research project!

Examples of science outreach activities will be given by

Gerhard Bartzke	Explore Science
Luis Greiffenhagen	Das blaue Telefon (the blue telephone)
Janina Groninga	Video Abstract for a conference
Jessica Hargreaves	Science goes PUBLIC
Palash Kumawat	Geoscientific film project
Joely Maak	Being part of a TV documentary

Target Group

MARUM members with an interest in communicating (their) science to the public

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Venue

MARUM, University of Bremen, Leobener Str. 8, 28359 Bremen, Germany
MARUM I (main) building, room 2060

Registration

To register for this course, please visit the course web page:

<https://www.marum.de/en/education-career/professional-development/2024/2023-04-08.html>

Please note that your registration will be binding.

The registration deadline for this course is **2 April 2024**.

Any enquiries regarding this event can be addressed to early-career@marum.de.