## Transferable Skills Course

## Presentation Skills: Oral presentations – in-person and online

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*https://naturalscience.careers/*

## 10 – 11 October 2023
09.00 – 17.00 hrs.

### Objectives
Effective communication through presentations is an essential skill for PhD students as it underpins the dissemination of research findings, collaboration with peers, and engagement with the broader academic community. The course begins by exploring the fundamental principles of successful presentations, including audience analysis, clear content organization, and effective use of visual aids. Through interactive group work and peer feedback sessions, participants will refine their presentation content and delivery style.

Recognizing the importance of building confidence, the course also addresses public speaking anxiety and offers strategies to overcome it. Furthermore, it emphasizes the importance of non-verbal communication, such as body language and vocal modulation, in conveying information and engaging the audience effectively.

In addition to traditional presentation formats, the course explores the use of technology and online platforms, considering the evolving landscape of academic communication. Participants will gain insights into creating compelling and engaging virtual presentations, utilizing tools for remote collaborations, and adapting to diverse digital audiences.

### Topics
- Setting analysis: Who will you speak to in which setting? How will this affect your talk?
- Structure and 'story' of a presentation
- Slide design, not decoration
- Stage fright and how to enjoy the adrenaline
- Rhetoric
- Your own presentation: Integrate what you have learned and get feedback
- Q&A sessions
- Presenting online

### Course format
A mix of theoretical input, interactive group work and peer feedback sessions. **Each participant will be tasked with giving an oral presentation on their research topic (~5 minutes).**

**Venue**

MARUM I (main) building
Day 1 -  10 October: room 2070
Day 2 - 11 October: room 2060

**Registration**
To register for this course, please visit the course web page:
https://www.marum.de/en/education-career/professional-development/2023/2023-10-10.html

*Please note that your registration will be binding.*

The registration deadline for this course is **2 October 2023**.

Any enquiries regarding this event can be addressed to early-career@marum.de.