
Professional Development Programme

Methods Course

Scientific Posters: Design and Pitching

Dr. Philipp Gramlich

<https://naturalscience.careers/>

31 August - 1 September 2023

09.00 – 17.00 hrs.

Objectives

An effective poster presentation requires a cleverly designed poster, appropriate use of language and special techniques in presenting. This course will give you the skills you need to create professional, attractive and high-impact posters and allow you to practice the communication skills required to make your research interesting and accessible to your audience.

Topics

- Your audience and their needs
- Crafting the 'story' of your poster
- Design posters – structures, layout, software, colours, lures, visual impact and best/ worst-practice examples
- Graphical abstracts
- How to present your data
- How to write an engaging abstract
- Dialogues & Q&A sessions
- The communication skills needed to make your research interesting and accessible to your audience
- Basic self-presentation skills – presenting yourself, your research and the poster

Venue

MARUM I (main) building, room 2070

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Registration

To register for this course, please visit the course web page:

<https://www.marum.de/en/education-career/professional-development/2023/2023-08-31.html>

Please note that your registration will be binding.

The registration deadline for this course is **17 August 2023**.

Any enquiries regarding this event can be addressed to early-career@marum.de.