
Professional Development Programme

Methods Course

Graphical Abstract Design

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<https://www.theonlinescientist.com/>

31 July 2023

09.00 – 12.00 hrs. (online)

and

11 August 2023

09.00 – 17.00 hrs. (in person)

Objectives

Graphical Abstracts are ideal for sharing the key findings of your research with a wide variety of audiences on multiple platforms or for submission to journals that offer or even require it. They can help you get your research noticed and easily understood.

In this course, we will discuss how to transform your message into a quick takeaway. You will learn about information and graphic design and apply them to the message you want to convey. Using hierarchy, contrast, colour and other elements, you get to work on your design and receive feedback on improving it. Afterwards, you can also apply these skills in other forms of science communication.

Venue

31 July 2023: online

11 August 2023: MARUM I (main) building, room 2060

Registration

To register for this course, please visit the course web page:

<https://www.marum.de/en/education-career/professional-development/2023/2023-07-31.html>

Please note that your registration will be binding.

The registration deadline for this course is **20 July 2023**.

Any enquiries regarding this event can be addressed to early-career@marum.de.