
Professional Development Programme

Short Course

How to get involved in science communication activities in marine sciences in Bremen

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*MARUM – Center for Marine Environmental Sciences, University of Bremen
Science communication group*

with contributions from Yannis Kappelmann, Jan-Hendrik Malles, and Franziska Tell

14 February 2023

14.00 – 17.00 hrs.

Objectives

Science Communication and public outreach are meant to be a link between science and the general public. This implies not only to communicate results, but also the whole process of research.

In this short course, you will get an overview about the activities of the communications working group and formats that you can get involved in – e.g. answering questions in person at an event, be an expert during the preparation of an exhibition or engage in digital and virtual formats.

Topics include

- Aims of science communication
- Overview about MARUM's outreach activities for different target groups
- Overview about established and new formats; examples of individual formats
- Science communication during corona pandemic: best practice (and not so good practice)
- Possibilities to get involved
- Let's discuss your idea to communicate your research project!

Examples of science outreach activities will be given by

Yannis Kappelmann	Blaues Telefon
Jan-Hendrik Malles	Science goes PUBLIC
Franziska Tell	Wissenschaft für's Wohnzimmer, Forschungsreise Klimahaus, Open Campus, Campus City, Science goes PUBLIC, Blogging

Target Group

Marine scientists with an interest in communicating (their) science to the public

Venue

MARUM, University of Bremen, Leobener Str. 8, 28359 Bremen, Germany
MARUM I (main) building, room 2070

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Registration

To register for this course, please visit the course web page:

<https://www.marum.de/en/education-career/professional-development/2023/2023-02-14.html>

Please note that your registration will be binding.

The registration deadline for this course is **7 February 2023**.

Any enquiries regarding this event can be addressed to early-career@marum.de.