## Transferable Skills Course

### Sketchnoting in Science

Janine Lancker
*https://www.flipchart.design/*

**26-27 January 2023**
09.00 – 17.00 hrs.

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### Sketchnotes
… are visual notes that combine drawings and text. They can be used to quickly record content and visualise it in a way that it is easy to understand and more memorable.
… can be used, for example, to illustrate the outcome of meetings, to visualise the main objectives of a research project or to make scientific content understandable for non-experts (in films, blogs, presentations, etc.).
… focus on the essentials. Drawings are therefore reduced and lack many details. Simple objects and symbols as well as different text characters are typical for the sketchnote style.

### In this course you will
… learn to draw symbols in an easy way
… discover different forms of typography
… learn how to include colours
… develop ideas for drawings and start a collection of images
… practice to combine your ears, eyes and hand
… experience situations, in which you can use sketchnotes

### The trainer
Janine Lancker is a trainer for flipchart design, graphic recording and sketchnoting. Following her studies of cultural sciences and German philology with majors in gestalt psychology and neuromarketing, she worked as a graphic assistant in a large company before founding her own business as a trainer and graphic recorder.

### Target group
Everyone who is interested.
In the course (or shortly after the course), participants are expected to **draw a sketchnote** of an aspect of their scientific work which will then be published on the MARUM web page. The sketchnote must be **submitted no later than 2 weeks** after the course.

You can find some **examples of sketchnotes that have been drawn in previous courses** here:
https://www.marum.de/en/education-career/sketchnotes.html

**Venue**

MARUM, University of Bremen, Leobener Str. 8, 28359 Bremen, Germany
MARUM I (main) building, room 2070


**Registration**
To register for this course, please visit the course web page:
https://www.marum.de/en/education-career/professional-development/2023/2023-01-26.html

*Please note that your registration will be binding.*

The registration deadline for this course is **20 January 2023**.


Any enquiries regarding this event can be addressed to early-career@marum.de.