

MARUM / GLOMAR Public Engagement Short Course

How to get involved in science communication activities in marine sciences (in Bremen)

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with contributions from Dr. David De Vleeschouwer, Janina Groninga and Simon Wett

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Objectives

Science Communication and public outreach are meant to be a link between science and the general public. This implies not only to communicate results, but also the whole process of research. In this short course, you will get an overview about the activities of the communications working group and formats that you can get involved in – e.g. answering questions in person at an event, be an expert during the preparation of an exhibition or engage in digital and virtual formats.

Topics include

- Aims of science communication
- Overview about MARUM's outreach activities for different target groups
- Overview about established and new formats; examples of individual formats
- Science communication during corona pandemic: best practice (and not so good practice)
- Possibilities to get involved
- Let's discuss your idea to communicate your research project!

Examples of science outreach activities will be given by

- David De Vleeschouwer: "Deutschland Tour 2021" geological cycling tour, presented in a blog
- Janina Groninga: MSc project "Geology Atlas"
- Simon Wett: Writing for the "Blaues Telefon"

Target group

Marine scientists with an interest in communicating (their) science to the public

Format and schedule

Live online via Zoom (the link will be provided before the course)

14.30 – 17.00 hrs.

Please note that in our online courses, we expect people to turn on their cameras. This is a matter of respect towards the lecturer/s and makes any kind of interaction much easier.

Early Career Researcher Support Programme

Registration

To register for this course, please visit the course webpage:

<https://www.marum.de/en/education-career/2022-02-16.html>

Please note that your registration will be binding.

The registration deadline for this course is **14 February 2022**.

Any enquiries regarding the course should be addressed to early-career@marum.de.