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## Early Career Researcher Support Programme

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### Transferable Skills / Science Communication Course

#### Keeping Your Talk Fresh – Storytelling Techniques for Scientists

Guido Molina  
*impulsplus*  
<https://www.impulsplus.com/>

27 - 28 September 2021  
09.00 – 17.00

#### Objectives

Most presenters are comfortable using a standard presentation structure, but often they would like to try something new. Talks rarely vary from the known to the unknown in a compelling way and you may want to know how to lead the audience forward to a memorable conclusion. The workshop introduces unique ways of positioning a topic and structuring content by exploring and presenting in a variety of story formats. Presentations are developed, practiced and presented with coaching and feedback.

#### Topics

- Craft a creative story
- Position the story within your research
- Tailor the story to the audience
- Use active language to engage listeners
- Focus on non-verbal expression to enhance your story

#### Methods

The activity-based workshop, led by a theatre professional, provides you with the opportunity to use storytelling techniques in communicating your research to both scientific and general audiences. Throughout the workshop, you will be guided through interactive exercises to improve your language skills and presentation structuring. Ultimately, you will learn storytelling techniques and explore strategies for dynamically communicating and highlighting your core ideas and research.

Methods will include

- Input from the trainer
- Interactive exercises
- Free-speaking exercises
- Presentation of storylines
- Tailored trainer and group feedback

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### The trainer

Guido Molina is a professional acting trainer and theatre pedagogue (BuT), as well as theatre director and actor. Guido focuses on providing hands-on experience for professionals and academics in order to improve their overall communication and presentation skills, as well as improving fluency, accuracy and style of speech and making strong connections.



### Location and Time

MARUM, University of Bremen, Leobener Str. 8, 28359 Bremen, Germany  
MARUM I (main) building, room 2070

Time: 09.00 – 17.00 (including breaks)

### Registration

To register for this course, please visit the course web page:  
<https://www.marum.de/en/education-career/2021-09-27.html>

*Please note that your registration will be binding.*

The registration deadline for this course is **20 September 2021**.

Any enquiries regarding the course should be addressed to [early-career@marum.de](mailto:early-career@marum.de).