

Early Career Researcher Support Programme

Transferable Skills Course

Presentation Skills: Oral presentations online and offline

Dr. Philipp Gramlich

<https://naturalscience.careers/>

12 - 14 July 2021

09.00 – 11.30 + self-learning in the afternoons

Objectives

Many conferences, seminars, lectures and job interviews happen online, some are face-to-face. How can you give an effective presentation online and how to do it offline? How to get feedback from your audience, be convincing and leave a good impression- in any kind of setting? How to handle stage fright in front of an audience- or 'just' a webcam!

In this course, we will not only do an online training about what we will eventually do in front of a live audience (offline), but we will also dive into presenting online as a format in its own right. This seminar provides key skills and solutions to make you an effective and engaging presenter and participant in all kinds of settings.

Topics

- Setting analysis: Who will you speak to in which setting? How will this affect your talk?
- Structure and 'story' of a presentation
- Slide design, not decoration
- Stage fright and how to enjoy the adrenaline
- Rhetoric
- Your own presentation: Integrate what you have learned and get feedback
- Q&A sessions
- Presenting online: How to make best use of this format
 - Setting the stage: sound, light, desk height, camera settings, background and how to look good
 - A professional (first) impression: online versus offline
 - Adapting your presentation to this new medium
 - Engaging and connecting with your online audience
 - The right energy levels: how does online differ from offline?
 - Video conferencing etiquette: speaking up, taking turns, time delays

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Methods

3 interactive webinars with lectures and exercises; self-learning using the online learning platform provided by NaturalScienceCareers

Format and Schedule

Live online via Zoom (the link will be provided before the course)

Webinars / lectures: 09.00 – 11.30 (incl. short breaks)
Self-learning / exercises: in the afternoons

Please note that in our online courses, we expect people to turn on their cameras. This is a matter of respect towards the lecturer/s and makes any kind of interaction much easier.

Registration

To register for this course, please visit the course web page:
<https://www.marum.de/en/education-career/2021-07-12.html>

Please note that your registration will be binding.

The registration deadline for this course is **4 July 2021**.

Any enquiries regarding the course should be addressed to early-career@marum.de.

The trainer

Dr. Philipp Gramlich has a PhD in chemistry. He studied and researched at five different universities in Germany, Australia and Scotland. He worked as a postdoc and gained experience in industry in a biotechnology start-up and as a team leader in the research department of a large genomics company.

Since 2016, he has been fully focusing on his work as co-founder of NaturalScience.Careers. He specialises in seminars and talks about leadership, presentation skills, negotiations, convincing and debating, career starters and gender in science. He regularly writes career columns for *Nachrichten aus der Chemie*, a scientific journal for chemistry.

