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## Early Career Researcher Support Programme

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### Public Engagement Course

#### **A film studio in your pocket – Creating scientific short films with a smartphone**

Matthias Suessen

*freelance journalist, blogger and trainer*  
<https://matthias-suessen.de/>

**10 – 12 May 2021**

10.00 – 13.00 hrs.

#### **Objectives**

A fun and efficient way to communicate science is through films. All you need is a good idea and the smartphone in your pocket!

This course will introduce you to the basics of scientific video storytelling and take you through the technical steps to produce short videos. During the course, you will develop your own storyboard and put together a short film.

#### **Topics**

- practical tips for good video and audio coverage
- filming sequences, framing and editing
- recording interviews
- useful equipment & apps
- the basics of visual storytelling – What to say and how to say it
- explain your research in 3 minutes
- how to make a storyboard

#### **The trainer**

Matthias Süßen is a freelance journalist, blogger and trainer based in Kiel, Germany. He is specialised in mobile journalism and science communication. The emphasis is on storytelling, filming and editing. Matthias works worldwide as a MoJo and Science Communication trainer and has been teaching courses in Armenia, Germany, Canada, Italy, Hong Kong, Fiji and the United Kingdom.

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### What to bring

You will need a smartphone or tablet (Android or IOS) with the following apps installed on them:

Apple: Kinemaster, Quick

Android: Kinemaster, Open camera, Quick

If available, please bring headphones as well.

### Format

live online via Zoom

**Participants are expected to turn on their cameras for the full duration of the course.** Please sign up only, if you agree to show yourself to the others. If you encounter technical problems, please contact us.

### Schedule

10 May 2021	Introduction to basic tools and concepts of academic video production <b>10.00 – 13.00</b>
11 May 2021	<b>Individual Project Work</b> - On this day, take your mobile phone and apply what you have learned the day before: Produce a short video Questions will be answered in a Zoom conference from <b>12.00 to 13.00</b>
12 May 2021	Presentation of all videos, discussion, Q&A, final review <b>10.00 – 13.00</b>

### Target group

Marine scientists who are interested in learning how to produce short films of their scientific work. **Access to this course is limited to people who** agree to apply what they learned in the course and produce a film that can be published on the MARUM web page. The film must be submitted within four weeks after the course (until 11 June 2021).

### Quality management

MARUM covers your fees for this course. In return, we expect you to participate in an online evaluation afterwards and provide some detailed feedback about the course and the trainer. **Please sign up only if you agree to this commitment.**

### Registration

To register for this course, please visit the course web page:

<https://www.marum.de/en/education-career/2021-05-10.html>

*Please note that your registration will be binding.*

The registration deadline for this course is **30 April 2021**.

Any enquiries regarding the course should be addressed to [early-career@marum.de](mailto:early-career@marum.de).