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## Early Career Researcher Support Programme

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### Transferable Skills / Science Communication Course

#### Sketchnoting in Science

Janine Lancker

[fliplance® flipchartdesign](https://www.fliplance.com/) Janine Lancker

**28 - 29 October 2020**

10.00 – 15.30 hrs.

#### Sketchnotes

... are visual notes that combine drawings and text. They can be used to quickly record content and visualise it in a way that it is easy to understand and more memorable.

... can be used, for example, to illustrate the outcome of meetings, to visualise the main objectives of a research project or to make scientific content understandable for non-experts (in films, blogs, presentations, etc.).

... focus on the essentials. Drawings are therefore reduced and lack many details. Simple objects and symbols as well as different text characters are typical for the sketchnote style.

#### In this course you will

- ... learn to draw symbols in an easy way
- ... discover different forms of typography
- ... learn how to include colours
- ... develop ideas for drawings and start a collection of images
- ... practice to combine your ears, eyes and hand
- ... experience situations, in which you can use sketchnotes

#### The trainer

Janine Lancker is a trainer for flipchart design, graphic recording and sketchnoting. Following her studies of cultural sciences and German philology with majors in gestalt psychology and neuromarketing, she worked as a graphic assistant in a large company before founding her own business as a trainer and graphic recorder.

#### Format

The course will be given online via Edudip. Participants need a laptop or desktop computer incl. video conferencing tools (webcam, speaker/headphone) and a good internet connection.

#### Schedule

Four online live sessions from 10.00 - 12.00 and 13.00 - 15.30 hrs on each of the 2 days.

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### Preparation before the course

You will receive a set with paper, a pen and a handout which you need to pick up from MARUM before the course.

### Target group

Access to this course is limited to people who agree to apply what they have learned in the course and **produce a sketchnote** of an aspect of their scientific work which will then be published on the MARUM web page. The sketchnote must be **submitted no later than 1 week after the course**.

### Quality management

MARUM covers your fees for this course. In return, we expect you to participate in an online evaluation afterwards and provide some detailed feedback about the course and the trainer. **Please sign up only if you agree to this commitment.**

### Registration

To register for this course, please visit the course webpage:  
<https://www.marum.de/en/education-career/2020-10-28.html>

*Please note that your registration will be binding.*

The registration deadline for this course is **17 October 2020**.

Any enquiries regarding the course should be addressed to [early-career@marum.de](mailto:early-career@marum.de).