

Early Career Researcher Support Programme

Transferable Skills Course

What working in the private sector is really like or How to be more employable outside of academia

Dr. David Giltner

Author, speaker and career mentor
<https://turningscience.com/>

16 – 17 November 2020

09.00 – 16.00 hrs.

Objectives

University gives you the valuable technical skills that you need to work in industry. But it doesn't teach you how to get a job and be successful!

Most of us who complete a PhD in a science discipline will end up working outside of academia. Are you wondering what working in the private sector is really like? How do you find these jobs? Do you feel confident that you can impress an industry hiring manager when you describe the very specialized research project you just spent years pursuing? And what kinds of jobs can a scientist get in a company anyway? This course helps you with these questions and many more about the exciting world that awaits scientists in the private sector!

Topics

<p>How is industry different than academia?</p> <ul style="list-style-type: none"> - Addressing cultural differences - What will my main challenges be in the job? 	<p>Can a scientist build a rewarding career in industry?</p> <ul style="list-style-type: none"> - Career options for scientists in industry - Will I enjoy working in industry?
<p>How to design your own career path in the private sector</p> <ul style="list-style-type: none"> - What strengths make me valuable in industry? - What's the best way to find a job? 	<p>Impressing an industry manager</p> <ul style="list-style-type: none"> - How can I describe my PhD work so they see my value? - How can I sound more industry savvy in an interview?
<p>Industry topics not taught at University</p> <ul style="list-style-type: none"> - How are projects run in industry? - Finance – The language of business - Working with customers 	<p>Overcoming the job search challenges</p> <ul style="list-style-type: none"> - I was perfect for that job! Why didn't I hear back? - How do I answer those hard interview questions? - Can a shy person network effectively?

Early Career Researcher Support Programme

The trainer

David Giltner received a PhD in physics from the Colorado State University, USA. He then worked in different fields of industry in the United States for more than 20 years as a research scientist, project engineer, director of product management and co-founder of a startup. Parallel to his work in industry, David has worked as an author, speaker and trainer supporting scientists and engineers design and build rewarding careers in industry. He runs his own consultancy TurningScience (<https://turningscience.com/>) and is a trainer at NaturalScience.Careers (<https://naturalscience.careers/>).

Format

The course will be given online via zoom. Participants need a laptop or desktop computer incl. video conferencing tools (webcam, speaker/headphone) and a good internet connection. Access to the online learning platform will be given before the start of the course. Worksheets for interactive and personal exercises will be provided in PDF form before the workshop.

Schedule

Four online live sessions from 09.00 - 12.00 and 14.00 - 16.00 hrs on each of the 2 days. Between the live sessions, you will receive some tasks to work on by yourself.

Preparation before the course

You will receive a short questionnaire about your course expectations a few days before the course. The exact content of the course will be adapted based on the questionnaires.

Quality management

MARUM covers your fees for this course. In return, we expect you to participate in an online evaluation afterwards and provide some detailed feedback about the course and the trainer. **Please sign up only if you agree to this commitment.**

Registration

To register for this course, please visit the course webpage:
<https://www.marum.de/en/education-career/2020-11-16.html>

Please note that your registration will be binding.

The registration deadline for this course is **5 November 2020**.

Any enquiries regarding the course should be addressed to early-career@marum.de.