Transferable Skills Course

Poster Presentation

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NaturalScienceCareers

12 – 13 October 2020

Objectives
An effective poster presentation requires a cleverly designed poster, an appropriate use of language and the ability to present it in a dialogue. This course will give you the skills you need to create professional, attractive and high-impact posters and give you the opportunity to practice the communication skills needed to make your research interesting and accessible for your audience.

Topics
- Preparation
  - Perform a context analysis (who, when, where, why, what)
  - Craft the 'story' of your poster
- Conference Setting
  - Poster as chore or opportunity?
  - Poster as catalyst for networking
- Poster design
  - Structure and layout
  - Best-/worst-practice samples
  - Optimise the impact of illustrations and graphs
  - Graphical abstract
- Poster pitch
  - Presenting yourself, your research and the poster itself
  - Learn to interact with the audience (leading with questions, answering questions, discussion)

Methods
We will have 4 live-webinars of +/- 2 hours. Between the webinars you will spend time on the online learning platform of NaturalScience.Careers. After the seminar you will have an additional 3 weeks access to the platform.

Schedule
Four online live-webinar sessions between 09.00 - 11.00 and 14.00 - 16.00 hrs spread over 2 days. Between the live-webinars, you will spend time on the online learning platform provided.

Format

The course will be given online via Zoom. Participants need a laptop or desktop computer incl. video conferencing tools (webcam, speaker/headphone) and a good internet connection. Access to the online learning platform will be given before the start of the course. **Participants are expected to turn on their cameras for the full duration of the course.** Please sign up only, if you agree to show yourself to the others.

Registration

To register for this course, please visit the course web page:
https://www.marum.de/en/education-career/2020-10-12.html

Please note that your registration will be binding.

The registration deadline for this course is **4 October 2020**.

Any enquiries regarding the course should be addressed to early-career@marum.de.