

## MARUM / GLOMAR Public Engagement Short Course

### How to get involved in science communication activities in marine sciences (in Bremen)

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#### Objectives

Science Communication and public outreach are meant to be a link between science and the general public. This implies not only to communicate results, but also the whole process of research.

In this short course, you will get an overview about the activities of the communications working group and formats that you can get involved in – e.g. answering questions in person at an event, be an expert during the preparation of an exhibition or engage in digital and virtual formats.

#### Topics include

- Aims of science communication
- Overview about MARUM's outreach activities for different target groups
- Overview about established and new formats
- Science communication during corona pandemic: best practice (and not so good practice)
- Possibilities to get involved
- Let's realise your idea to communicate your research project!

#### Target group

Marine scientists with an interest in communicating (their) science to the public

#### Format and schedule

The course will be given online via Zoom. Participants need a laptop or desktop computer incl. video conferencing tools (webcam, speaker/headphone) and a good internet connection.

14.00 – 15.30 hrs.

#### Registration

To register for this course, please visit the course webpage:

<https://www.marum.de/en/education-career/2020-06-25.html>

*Please note that your registration will be binding.*

The registration deadline for this course is **18 June 2020**.

Any enquiries regarding the course should be addressed to [early-career@marum.de](mailto:early-career@marum.de).