

Topic of the month:

“Two minutes to impress” or

Getting to know the other GLOMAR PhD students

7 June 2019

13.00 – 14.30

MARUM I, room 2070

Being able to leave a lasting impression by explaining your research in two minutes (often referred to as “elevator pitch”) is a valuable skill. It can be helpful, for example, when meeting new colleagues at conferences or trying to get in touch with a “hot shot” to convince them to host you for a research stay.

Preparing and memorising such a two-minute version of your research interest and expertise can also help you to boil down what you want to say to the most relevant bits of information and to find words that are understandable to non-experts.

In this seminar, we will exchange our elevator pitches in one-to-one conversations in a setting used for “speed-dating”. This way you will not only practice your personal elevator pitches but also get to know the other GLOMAR PhD students. In the end you will vote for the best elevator pitch and the winner will get a small prize!

It is up to you whether you want to take a little time to prepare your pitch beforehand or if you prefer more of a spontaneous performance.

These are some resources you can use:

<https://sharingscience.agu.org/craft-an-elevator-pitch/>

<https://www.aslo.org/page/elevator-pitch>

<https://academicpositions.be/career-advice/how-to-write-an-elevator-pitch>