

## MARUM / GLOMAR Public Engagement Course

### Twitter as a Tool for Scientists

Ulrike Prange<sup>1</sup>, Dr. Alessio Rovere<sup>2</sup>

MARUM – Center for Marine Environmental Sciences, University of Bremen

1 - Science Communication team

2 – Research group 'Sea level and coastal changes'

6 December 2018

#### Objectives

This course aims to provide an overview over the opportunities the social media channel Twitter offers

- to communicate about research to other scientists and to the public,
- to announce and share publications,
- to write and debate about research issues,
- to circulate information about meetings, conferences, job opportunities etc.,
- to disseminate and look out for helpful resources,
- to network and exchange ideas.

The course will also address the topic of “Ethics of Social Media”.

Basics of how to get started with Twitter will be introduced and participants who would like to do so, will be given the opportunity to start their own Twitter channel and post their first tweets in the course.

#### Target group

Marine scientists with an interest in communicating their science to the public and /or using social media for this purpose or using it to promote themselves and to network

#### Location and Time

MARUM, University of Bremen, Leobener Str. 8, 28359 Bremen, Germany

MARUM I (main) building, room 2070

09.00 – 12.30 hrs.

## Registration

To register for this course, please visit the [course webpage](#).

*Please note that your registration will be binding.*

The registration deadline for this course is **28 November 2018**.

Any enquiries regarding the course should be addressed to [early-career@marum.de](mailto:early-career@marum.de).