

## MARUM / GLOMAR Specific Knowledge Course

### Science Presentation – Improve your Style

Werner Große

*Communication and Media Studies, Technical University Braunschweig*

16 – 17 November 2017, MARUM Bremen

#### Objectives

Science communication gets more and more crucial – with regard to your personal career as well as to the public opinion on science in general. While you struggle for competence and credibility in your field and thus are urged to present your work to your community, science itself loses reputation in the public. The scientific community is aware of this problem and asks for better training for young academics. So skills in presenting science is a must.

This two-days course will give you guidance on how to help yourself. Do not expect straightforward solutions in form of technical PowerPoint skills. Instead, we will discuss 'good' and 'bad' presentations, we will learn about visual media and the 'iconic turn', and, last not least, we will change our attitude towards a better performance.

#### Location and Time

MARUM, University of Bremen, Leobener Strasse 8, 28359 Bremen, Germany  
MARUM I building, room 2070

09.00 – 17.00

#### Registration

To register for this course, please visit the [course web site](#).

*Please note that your registration will be binding.*

The registration deadline for this course is **8 November 2016**.

Any enquiries regarding the course should be addressed to [glomar-courses@marum.de](mailto:glomar-courses@marum.de).